

TM# 02597

NCC Cable System Order

11763851

Order #	62342589	Flight Dates	10/03/16 - 10/09/16	Update Date	09/29/16
Systemcode	1709	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/Iron Mountain, MI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Marquette	Client Code		Total # of Weeks	1
AE	Andrew Volles	Product Code		Total	\$90.00
Sales Coordinator	Luke Priddy	Est Code	1004Debate	Commission	\$13.50
Office	Washington	Product Name		Net Total	\$76.50
Phone	(301) 951-2620	Credit Status		Total Spots	10
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : 9.29 New Order. Vice Presidential Debate Pre and Post. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Vice Presidential Debate	10/3/16	10/9/16	19:00	21:00		X						-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
2	CNN	Vice Presidential Debate	10/3/16	10/9/16	22:30	24:00		X						-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
3	FXNC	Vice Presidential Debate	10/3/16	10/9/16	19:00	21:00		X						-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
4	FXNC	Vice Presidential Debate	10/3/16	10/9/16	22:30	24:00		X						-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
5	MNBC	Vice Presidential Debate	10/3/16	10/9/16	19:00	21:00		X						-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
6	MNBC	Vice Presidential Debate	10/3/16	10/9/16	22:30	24:00		X						-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
7	CNBC	Vice Presidential Debate	10/3/16	10/9/16	19:00	21:00		X						-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
8	CNBC	Vice Presidential Debate	10/3/16	10/9/16	22:30	24:00		X						-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
9	HLN	Vice Presidential Debate	10/3/16	10/9/16	19:00	21:00		X						-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
10	HLN	Vice Presidential Debate	10/3/16	10/9/16	22:30	24:00		X						-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Total																				
SPOTS		10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	10
AMT		\$90.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$90.00

SYSTEM APP: SALES ACCT Date Printed 09/29/16

62342589 | Marquette | Spectrum/Iron Mountain, MI | 1709 |